

KEYNOTE:

BEHIND THE SCENES. BETWEEN THE LINES. BEYOND THE OBVIOUS.

An invitation to explore

Behind every visible trend and tangible outcome is an intricate web of influences, seldom seen but powerfully real. Behind the Scenes, we find the quiet movers, the unseen currents that shape our perceptions, guide our decisions, and build the foundation of what's to come.

In this keynote, we will journey:

Behind the Scenes

Behind the Scenes This is where invisible forces shaping the future are at play. We will uncover the global trends, technological shifts, and social undercurrents that influence how your industry must evolve to stay ahead.

Between the Lines

Between the Lines Unspoken signals and subtle opportunities reside between the lines. Here we will decode patterns in behaviour, values, client expectations, and market shifts, revealing what the future of your industry might look like.

Beyond the Obvious

Beyond the Obvious This is where the real treasures are found. By moving past the predictable, we can explore bold, imaginative possibilities for your industry so that you can not only adapt but lead the way in innovation, becoming the very places where futures are tested, experienced, and made real.

Innovation

This keynote will focus on one of the 7 Competencies of Futures Thinking - Innovation & Creativity. We will explore how to shift your perspective, anticipate change, and design futures that are not only memorable but transformative.

Charlotte Kemp

Charlotte Kemp As a professional futurist, keynote speaker and author, Charlotte specialises in helping industries decode uncertainty and craft preferred futures. With deep roots in Southern Africa and international leadership experience across professional associations, Charlotte understands both the local context and the global shifts that affect your work. Her approach combines foresight with storytelling so that hidden patterns are revealed, provocative questions are asked, and innovative thinking is sparked.

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