

Charlotte Kemp
SPEAKER. FUTURIST



STRATEGIC MOVES

4 Pillars to Future Success

- Professional and Public Speakers
- Career Professionals
- Thought Leaders
- Authors
- Reinventors



4 PILLARS FOR YOUR FUTURE SUCCESS

Imagine knowing that **your name is mentioned in rooms where you have never been**, that your name is on the agenda of organisations that find your value compelling.

If we want to remain relevant for the future, and if we want to be **sought out for our significance**, if we want to be well-known, successful as speakers and thought leaders, then then we must prepare ourselves.

The 4 Pillars that follow encompass many skills we need to develop to have the **opportunities we deserve**.



ACCELERATE YOUR CAREER WITH A PROVEN 7-STEP PROCESS

Most leadership coaching programs offer generic advice, but this program is specifically designed by award-winning speaker and association leader Charlotte Kemp to guide professionals and thought leaders step-by-step to achieving their own goals.

The key differentiators of this program are:

- **Grounded** in Charlotte's own journey from being mistaken for an administrator to becoming a globally sought-after speaker, author and association leader
- Focuses on **developing** the 4 critical pillars of future success: Perspective, Communication, Network, and Portfolio
- Includes a comprehensive **21-point positioning review** to identify your unique strengths and areas for growth
- Provides a **structured framework** to develop futures thinking skills, communication platforms, and a compelling portfolio
- Offers **ongoing support** and accountability through an initial 9-session program with additional sessions available

With Charlotte's proven track record of success and her personal commitment to your growth, this program is uniquely designed to help you position yourself to achieve your goals, whether as a professional speaker, author, thought leader or other professional goals.





PERSPECTIVE

GLOBAL AND FUTURES

To be a valuable and sought after speaker, advisor, board member, you need to have a picture of the world and you need to have skills to understand and communicate about the future.

COMMUNICATION

WRITING AND SPEAKING

If you have something valuable to communicate, then you need to be good and confident in our speaking skills. And if you are pursuing professional speaking, then the stakes are higher.

NETWORK

INDUSTRY AND GLOBAL

Pursing a career means cultivating a valuable network, both in your field and internationally.

PORTFOLIO

CAREER AND BODY OF WORK

Imagine knowing you have skills, insights, value to communicate and not being able to demonstrate it, or communicate your value to potential clients.

STRATEGY AND COACHING PROGRAM

If you are ready to invest in developing your **future relevant** professional skills, to increasing your fame value, for finding more speaking opportunities around the world, then let's explore this pathway.

1. A conversation about your specific career objectives, speaking intentions and other values.
2. Review of your positioning via a **21-Point review**
3. Introduction of futures thinking mindset, toolset and skillset
4. Communication platform development - Speaking skills and opportunities, Writing opportunities, Listings on various sites
5. Network development
6. Crafting your portfolio
7. Second Review of your positioning via a 21-Point review

This strategy coaching is available as an initial 9 session program, with additional sessions available thereafter at a package rate.

IS THIS FOR SPEAKERS TOO?

Yes! My first focus in my career is on professional speaking. What I have learned from conferences around the world is invaluable in terms of how speakers should position themselves for success. And what we learn as speakers looking for a platform, is equally valid for other professionals which expertise to share.



WHY CHARLOTTE KEMP?

At a conference eight years ago someone mistook me for the association's administrator. That wouldn't have been bad except that I thought of myself as an international keynote speaker. If I wasn't being seen in the same light as I thought of myself, then I clearly had a **problem with my positioning**.

Today I hold the positions of past president of my home association, award winner, professional member of my futures association and Immediate Past President of the Global Speakers Federation.

The difference was coaching. I found a coach to help me reposition myself and now I have a network around the world, hold these prestigious leadership positions, have clients in Dubai, Germany, Spain and across Africa, and get to travel or work from home in the fields that I love, with people I love working with.

My career changed the day I took myself seriously and asked for help from a coach.

I can help you to make a plan to achieve your goals and ambitions too.

Over to you. Contact me to discuss how this program can accelerate your career and position you as a successful professional.

 +27 082 491 9252

 charlotte@charlottekemp.co.za

 www.charlottekemp.co.za

 www.bookme.name/CharlotteKemp

TESTIMONIALS

After the first coaching session I realized how impactful the session was. Charlotte has an exceptional ability to pull out the best in people and I gained a deeper understanding of the untapped potential that I still have as a professional speaker. She helped me gain more clarity, new perspectives and insight with regards to my speaking vision. I highly recommend Charlotte Kemp to anyone who is looking for an exceptional mentor to help them build a successful and sustainable speaking business.

Roland Ngole, Germany

You have a contagious charisma and my level of leadership knowledge increased with you although I have learnt a lot, you proved that we never stop learning something new. Great leaders creates more leaders, and you are one of them creating more leaders and making us stronger on this exciting and important journey.

Thomas Antoine-Williams, Luxembourg

It was an absolute honour and bliss to be coached by Charlotte. She did not only help me articulated what I do in the most effective, punchy and straight to the point manner, but she was able to remind me of the reasons I started, and so beautifully took me back those days. I loved how she made my work to not only be professional but for it to be reflective of me and what I stand for. She is great, gives her attention, warm, good listener and easy to work with. What I also loved was how she aligned and linked what seemed to be just a conversation to my work. I will recommend for anytime, I am a happy and thrilled client. Thank you!

Dikeledi Seleka, South Africa