

From Future Shock to PolyCrisis

Developing new
ways to think
about the future

FUTURESHOCK

In 1970 social scientist Alvin Toffler published a book called Future Shock. "*Future shock is the shattering stress and disorientation that we induce in individuals by subjecting them to too much change in too short a time.*"

POLYCRISIS

In 2022 historian professor Adam Tooze wrote about a polycrisis on his site Chartbook, "*A polycrisis is not just a situation where you face multiple crises. It is a situation ..., where the whole is even more dangerous than the sum of the parts.*"

AND NOW?

In the 52 years since Toffler's book was first published, the world has changed dramatically more than he imagined, and the immediate effect of the interactions of apparently unconnected crises has an impact on every part of our lives. Our businesses and people are subject to constant exponential changes, many of which spiral into crisis.

THIS KEYNOTE IS ...

- Timely!
- Necessary for an organisation wanting to get a framework to process these changes.
- Inspiring to audiences who need to find better ways to respond to the pace, scale and universal nature of change into the future.

OUTCOMES

- Practical frameworks to reframe the current experience of change
- Mental models to anticipate the future with hope instead of anxiety
- Direction to equip and upskill in preparation for continued disruption

PRESENTER

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