

FUTURES LITERACY THE PROFESSIONAL DEVELOPMENT SKILL YOU MAY BE MISSING

Anticipate. Think. Prepare. Get the advantage. Avoid the hazards.

Skills for Leaders who want to stay in business

If professional development is a skills area that you are concerned about, then you may be paying attention to Emotional Intelligence, Complex Problem Solving, Critical Thinking, Innovation, Creativity, and other traditional skill sets.

But you may be missing one: Strategic Foresight or Futures Thinking. Thinking about the future with the correct alphabet, with a knowledge of Futures Literacy, will give you invaluable skills to anticipate different ways the future can unfold. With this type of thinking you can prepare yourself, your team and your business to better weather the storms of the future.

The legions of failed businesses, the high statistics of unemployment and the incredible disruption to entire industries that we are experiencing at this time, is evidence of how severe the impact of unexpected futures can have on us and how few people have Futures Literacy as a skill set.



Charlotte Kemp

Futurist. Speaker. Author.
Podcaster. Association
Executive.



Models

Academic models in an
accessible analogy.



Insights

Multiple ways to share the
knowledge so that
delegates can apply it.

New thinking

To solve new problems

Futures Thinking

... also known as Strategic Foresight, is no longer reserved for governments and multi-nationals. Futures Thinking is available to you and your team to prepare mentally and practically for the future and to cope with the anxieties and complexities of the world today.

Those not literate in languages, science, music or other specialised fields, cannot hope to read the signs of that field. They cannot identify warnings and they cannot see opportunities. They miss out entirely on the beauty, hope, insight or wisdom of worlds where they cannot communicate.

Unfortunately most people cannot read the future. They cannot understand the impact of trends or fads. They cannot scan for changes on the horizon. They have little appreciation of the value of time and different time horizons. And they have no model to make sense of what is coming or how to prepare for it.

The Full Series Covers ...

- The difference between fads, trends and bubbles.
- How to view the drivers of change to scan for future changes.
- How to develop a futures thinking mindset and the benefit of flexible thinking.
- How to manage the expectation of changes both inbound and outbound.
- Characteristics of the future and how to manage uncertainty.
- How to read and interpret various visions of the future.
- How to cast and communicate your own vision for the future.
- How to develop multiple stories of the future to prepare thoroughly for eventualities.



Single Workshop

Choose a single workshop to engage your team, stimulate ideas, and team build.



5 Part Programme

Choose the full series to provide real tools to your team to create new solutions.



Leader Coaching

Arrange for private coaching of your leaders to help them manage a future-disrupted team.

Outcomes

- Be more confident in your ability to process information about the future.
- Have some language to handle the future more concretely instead of as an abstract concept.
- Understand why the future seems chaotic and how to make more sense of it.
- Know what you can and what you cannot directly influence with respect to the future.
- Begin to cast a vision for the future that will direct you and your team past obstacles and towards opportunities.
- Have created a set of scenarios to use to imagine different futures and their implications for your area of concern.

Resources

Training, and Coaching

The Presenter - Charlotte Kemp

Charlotte Kemp is a professional keynote speaker, Deputy President of the Professional Speakers Association of Southern Africa, member of the Association of Professional Futurists and an author and podcaster.

Charlotte presents academically developed futures models in her own unique framework, to help everyone learn the value of futures thinking.

Resources

Participants of the full programme will receive a copy of Charlotte's book, **Futures Alchemist**. On completion, participants will receive a Certificate of Completion of the **Futures Literacy** course as well as a designed set of scenarios and a set of Trend Cards, developed from this particular course. A digital workbook will also be shared by email, prior to the sessions.

Tools Learned

During these 5 sessions, you will encounter a range of academic and business models. While these models are robust and have been used by governments and multi-nationals, they will be presented in a way that makes them accessible to anyone. We will cover,

- Charlotte Kemp's Map, Compass and Guide model
- Horizon Scanning
- The identification of Trends and Fads
- Causal Layered Analysis and Narratives
- Driver Mapping
- Scenario Planning
- Road Mapping

**CONTACT
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NOW**

For a quote or
to discuss your
team's needs

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